



## Dear Friends and Supporters,

Thank you for your support through another wonderful year! Our online market continues to provide a comfortable, convenient method of bringing local food and products to our community throughout the winter months. We are very proud of what we've achieved together.

On Sunday May 1st, we will return to the lawn of the Memorial Centre for our eleventh growing season. We invite you to help us continue to build strong local food infrastructure with your sponsorship.

### BY BECOMING A SPONSOR, YOUR BUSINESS WILL:

- Be seen supporting the shop-local economy in an effective manner
- Be heard supporting local artists and entertainers
- Be known for growing a vibrant local food community and economy

All sponsorship funds received support the development, community engagement, and promotion of the farmers' market activities such as performances, food education content and special events.

#### MARKET FRIEND

\$50 – \$249 Sponsorship

##### YOU RECEIVE

- 1) Name of individual or business on market website
- 2) Collective thanks on social media, (4,800 followers)

*Anonymous contributions also welcome*

#### MARKET SUPPORTER

\$250 – \$499 Sponsorship

##### YOU RECEIVE

- 1) Company logo on market signage
- 2) Company link, & logo on our website
- 3) Individual thanks on social media (4,800 followers)



#### MARKET SUSTAINER

\$500 – \$999 Sponsorship

##### YOU RECEIVE

- 1) Everything listed previously plus...
- 2) Logo included in our weekly e-newsletter (3000+ subscribers)



#### HEADLINER SPONSOR

\$1000 + Sponsorship

##### YOU RECEIVE

- 1) Everything listed previously plus...
- 2) Additional signage at market music tent
- 3) Brochure space at market information table
- 4) Logo included on any printed promotional materials

## Got questions? Ready to sign up?

- You can register online here: <https://forms.gle/TmjdELKFPBk3HzH8>
- Or... get in touch via email at [marketing@memorialcentremarket.ca](mailto:marketing@memorialcentremarket.ca)
- Or... reach our sponsorship coordinator, Alaina McIlroy at 613.217.1925

Deadline to be included in on-site signage is *9am Friday April 22nd*.  
Final deadline to sponsor is *Wednesday April 27th*.

Thank you for supporting local food and farmers!  
Sincerely,  
**Farmers' Market Association Kingston**



MEMORIAL CENTRE  
**Farmers'  
Market**  
EST. 2012